



please complete and email this form to [ClubRelations@Kasidie.com](mailto:ClubRelations@Kasidie.com)

## Advertising Insertion Form

### WHO ARE KASIDIE PEOPLE?

Kasidie.com members represent one of the most coveted demographics imaginable – fun, educated, affluent people who are image conscious, socially active and love the lives they lead.

- Age:** Ranges from the mid-20s to mid-50s, with an average age of 38.
- Income:** Average household income is \$85,000.
- Marital Status:** 65% of Kasidie members are couples, 12% females and 23% males.
- Location:** 91% are from North America, 5% from the EU, 1% Asia and 3% other.

### ADVERTISING OPTIONS

Our advertising options are highly customized and innovative; and we can work with any size ad budget. We prefer to partner with fewer advertisers who are then well integrated into the site offering appropriate upscale products and services (*think "Playboy meets Departures"*).

### Party & Community Upgrades

- Featured Community listing** (\$100 set up fee)
- National Party listing** (\$50 per event)
- International Party listing** (\$75 per event)
- Resort Takeover page** (\$100 per event)
- Featured Travel Takeover** (\$150 per event)
- Event Bulk Invitation** (\$250 per event)

### eXXXtra Page Listings

Advertise your product or business on Kasidie!

- Category Listings** (\$50 per listing)
- Main Page Ad** (\$100 per listing)
- Kasidie Spotlight** (\$200 per listing)
- Main Page Ad + Kasidie Spotlight** (\$300 per listing)

### Co-Branding

Make Kasidie your own, with our co-branded platform!

- Co-Brand Premier** (free - you provide graphics)
- Co-Brand +Plus**  
(one-time \$250 fee to cover set-up expenses)
- Co-Brand Pro +Plus**  
(one-time \$500 fee includes graphics by Kasidie)

### ADVERTISER INFORMATION

Company: \_\_\_\_\_  
Contact: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_  
Kasidie Profile: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip \_\_\_\_\_  
Date: \_\_\_\_\_

### PAYMENT INFO

Credit Card:  Visa  Mastercard  
Name on Card: \_\_\_\_\_  
Card #: \_\_\_\_\_  
Security Code: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

### BILLING ADDRESS

Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip \_\_\_\_\_  
Country: \_\_\_\_\_

### AD TERMS & CONDITIONS

By submitting this form you hereby agree to the following terms: You must provide all artwork for your ads in .jpg format (*we do not accept Flash or animated ads*).

- You are solely responsible for the graphics, content and offers of your ads. This includes copyrights. Kasidie makes no representations or warranties regarding page impressions, ad views, click-throughs or effectiveness of any ad.

- Please have Your Kasidie affiliate banner on your website for all event upgrades.**

- Kasidie reserves the right to decline or discontinue any ad, with no notice or reason required.

Questions, or to send this completed form, contact **Richard** email: [clubrelations@kasidie.com](mailto:clubrelations@kasidie.com) • online: [www.kasidie.com](http://www.kasidie.com)