



please complete and email this form to ClubRelations@Kasidie.com

Advertising Insertion Form

WHO ARE KASIDIE PEOPLE?

Kasidie.com members represent one of the most coveted demographics imaginable – fun, educated, affluent people who are image conscious, socially active and love the lives they lead.

- Age:** Ranges from the mid-20s to mid-50s, with an average age of 38.
- Income:** Average household income is \$85,000.
- Marital Status:** 65% of Kasidie members are couples, 12% females and 23% males.
- Location:** 91% are from North America, 5% from the EU, 1% Asia and 3% other.

ADVERTISING OPTIONS

Our advertising options are highly customized and innovative; and we can work with any size ad budget. We prefer to partner with fewer advertisers who are then well integrated into the site offering appropriate upscale products and services (*think "Playboy meets Departures"*).

Party & Community Upgrades

- Featured Community listing** (\$50 set up fee)
- National Party listing** (\$50 per event)
- International Party listing** (\$75 per event)
- Resort Takeover page** (\$100 per event)
- Featured Travel Takeover** (\$150 per event)
- Event Bulk Invitation** (\$250 per event)

eXXXtra Page Listings

Advertise your product or business on Kasidie!

- Category Listings** (\$50 per listing)
- Main Page Ad** (\$100 per listing)
- Kasidie Spotlight** (\$200 per listing)
- Main Page Ad + Kasidie Spotlight** (\$300 per listing)

Co-Branding

Make Kasidie your own, with our co-branded platform!

- Co-Brand Premier** (free - you provide graphics)
- Co-Brand +Plus**
(one-time \$250 fee to cover set-up expenses)
- Co-Brand Pro +Plus**
(one-time \$500 fee includes graphics by Kasidie)

ADVERTISER INFORMATION

Company: _____
Contact: _____
Phone: _____
Email: _____
Kasidie Profile: _____
Address: _____
City: _____ State: _____ Zip: _____
Date: _____

PAYMENT INFO

Credit Card: Visa Mastercard
Name on Card: _____
Card #: _____
Security Code: _____ Exp. Date: _____

BILLING ADDRESS

Address: _____
City: _____ State: _____ Zip: _____
Country: _____

AD TERMS & CONDITIONS

By submitting this form you hereby agree to the following terms: You must provide all artwork for your ads in .jpg format (*we do not accept Flash or animated ads*).

- You are solely responsible for the graphics, content and offers of your ads. This includes copyrights. Kasidie makes no representations or warranties regarding page impressions, ad views, click-throughs or effectiveness of any ad.

Please have Your Kasidie affiliate banner on your website for all event upgrades.

- Kasidie reserves the right to decline or discontinue any ad, with no notice or reason required.

Questions, or to send this completed form, contact Richard email: clubrelations@kasidie.com • online: www.kasidie.com