

## Co-Branding Graphics Specifications

To build your co-branded lifestyle social network, we need the following graphics...

### 1 Site Header:

[Your header appears at the top of all pages on the site.]

**dimensions:**  
802 pixels wide x 60 pixels high

**format:**  
72 dpi RGB .gif or .jpg only

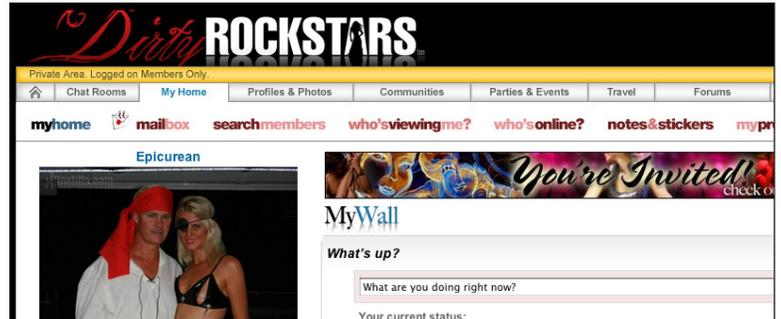
**size:**  
file must be less than 75k

**our advice:**  
Dark backgrounds work best, especially black.

*your header...*



*online!*



### 2 Background:

[Make a splash on the **unused right side of your browser window** on pages throughout the site.]

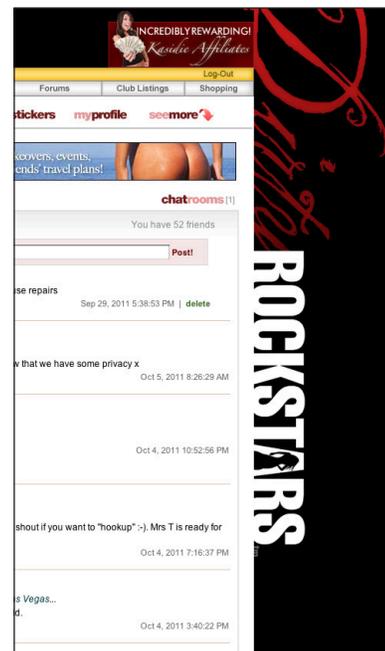
**dimensions:**  
1300 pixels wide x 1400 pixels high

**explanation:**  
The page area between 1200 pixels and 1300 pixels (of a 1300 pixel wide page) so you can decorate this area with your brand. The page areas (from left to right) from 1 to 1199 pixels will be filled with page content.

**format:**  
72 dpi RGB .gif or .jpg only

**size:**  
file must be less than 200k

**our advice:**  
Use a black background color so that this non-repeating graphic integrates seamlessly into the Kasidie's standard black background.



*your background, your personality...*

*only one more step to go...* ↓

### 3 Signature Logo:

[This "Registrations Congratulations Image" appears at the bottom of the new registration welcome screen, and in various places on the site.]

**dimensions:**

135 pixels wide by 50 pixels high

**format:**

72 dpi RGB .gif or .jpg only

**size:**

file must be less than 25k

**our advice:**

We really suggest you use an image with a white (#ffffff) background, as this graphic will be placed on white areas, and this will allow for seamless integration. *If you use another color background, consider framing it for cleaner visual lines.*



*or*



*Send your co-branding graphics to [clubrelations@kasidie.com](mailto:clubrelations@kasidie.com)*

*Be sure to include your name, your company or organization, your affiliate profile name, and all relevant contact information.*

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**Design Option:** For truly flawless integration, our designer will create a set of professional graphics for you! **Only \$500!**

#### **We handle –**

- ✓ Customer service
- ✓ Billing & related issues
- ✓ Photo review
- ✓ Certifications
- ✓ More customer service
- ✓ Spam compliance
- ✓ Technology
- ✓ All operating costs
- ✓ Ongoing feature & app development
- ✓ Systems administration & infrastructure maintenance and upgrades
- ✓ And still more customer service

#### **How much does it cost?**

Premier Edition – **FREE!** Yes, really.

+Plus! Edition – \$250 one-time fee to cover set-up expenses.

Pro +Plus! Edition – \$500, our +Plus Edition with all the graphics created by Kasidie.